

Kelly W. Heuer (she/her/hers)

First-generation professional, former academic, current ed tech executive.

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EXPERIENCE

2U | edX — *New York, NY*

NOV 2017 - PRESENT

Vice President, Learning Experience. Lead the organization's [learning strategy](#), curriculum development, and media production teams, focused on digital learning experience innovation across the entire company portfolio. Regularly speak on behalf of the company on pedagogy, vision, mission, and organizational impact. (JAN 2022 - present)

Director, Course Strategy. Led a team of learning design strategists who worked with global academic and industry leaders. (APR 2021 - JAN 2022)

Lead Strategist. 🌟 Worked with global university faculty to translate curriculum strategy into impactful digital learning. (NOV 2017 - APR 2021)

Georgetown University — *Washington, DC*

SEP 2007 - NOV 2017

Co-founder, [Ethics Lab](#). Established Georgetown's first social innovation lab focused on problems in practical ethics. Led projects in research ethics, genetic ethics, and climate justice. (JAN 2014 - present)

Director, Curriculum Design & Development, [Kennedy Institute of Ethics](#). 🌟 Led strategic efforts in communications, fundraising, scholarship, digital learning experience design, and public programming. (JAN 2014 - NOV 2017)

Postdoctoral Fellow, Learning Innovation. Led the development of Georgetown's first open online course in bioethics. (MAY 2013 - JAN 2014)

Academic Teaching Faculty. Taught courses in ethics, logic, and political theory. Contributed to four grant-funded research projects. Earned multiple awards for teaching excellence. (SEP 2007 - MAY 2013)

Harvard University — *Cambridge, MA*

SEP 2004 - JAN 2007

Research Fellow, [Edmund & Lily Safra Center for Ethics](#). Conducted research in Beijing on human rights and Confucian ethics; presented at Harvard's Kennedy School of Government. (MAY 2006 - JAN 2007)

Research Assistant, [Radcliffe Institute for Advanced Study](#). Supported research, development, and editing of *Legal norms and normativity*, which won awards for outstanding scholarship. (SEP 2004 - JUL 2005)

EDUCATION

Georgetown University. (2007-2013)

PhD, Philosophy, *with distinction*.

MA, Philosophy, *en passant*.

Harvard University. (2003-2007)

BA, Philosophy, *magna cum laude*, *high honors in field*, *Phi Beta Kappa*.

AWARDS

No Back Row™ Winner, Company-wide award for exemplifying team values. Six awardees per year. (2022)

Leadership Accelerator Prize, for high-potential employees at the Sr. Director and VP level. Twenty awardees per year. (2021)

Columbia University Fellow, for international bioethics research and travel. (2021)

Bioethics Research Fellow, 🌟 contributing to NIH-funded ethics research. (2010-2013)

Georgetown University Fellow, research stipend plus full funding for PhD. Five fellows per class. (2007-2013)

John Harvard Scholar, for academic excellence among undergraduates. Top 10% of class each year. (2006-2007)

Presidential Scholar, for academic and cultural excellence. Two per state per year. (2007)

🌟 **Note:** some promotions and awards have been consolidated for simplicity. Full details at [linkedin.com/in/kelly-heuer](https://www.linkedin.com/in/kelly-heuer).